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FOR IMMEDIATE RELEASE

New Burlington Flea Market, BTV FLEA, Launches Sunday, May 18th On Flynn Avenue

Burlington, VT: (May 9, 2014) Beginning Sunday, May 18, Burlington's South End Arts District will add a monthly "Sunday Flea Market" to its line-up of destination events and hip new businesses. Located on Flynn Avenue and called the BTV FLEA, the market will feature an eclectic mix that is typical of all South End ventures: vintage household goods, local artists, wood-fired pizza and tours of the nearby Switchback Brewing Company. Yes, the tasting room will be open and tours will be offered especially for market-goers.

"We love the vibe of the Brooklyn Flea Market and I thought that with a little community collaboration, we could create a Burlington, Vermont version that would offer another reason to visit the South End on a regular basis." said market organizer Mary Heinrich Aloj, owner of Vintage Inspired Lifestyle Marketplace, who has hosted markets in the past. "We have been experimenting with Sundays over the last couple of years and have learned that people like to go out, but also are looking for food and other things to do," said Aloj, "so we approached Switchback and a handful of great vendors and now we're ready to go with a consistent offering that the community will enjoy and that also will generate traffic for other South End businesses."

"This is a no-brainer for Switchback," said Candace Martabano who oversees marketing at Switchback Brewery. "We're expanding our tours and tasting facilities and we'll use this cool new event to sample some new releases as well."

The BTV FLEA South End Sunday market will run from 12 noon to 4 pm on the following Sundays: May 18, June 15, July 20, August 17, Sunday, September 21, and October 19. There also will be a special market on Sunday, September 7 during the South End Art Hop. Interested vendors should contact Vintage Inspired Lifestyle Marketplace, 180 Flynn Ave., Burlington or call **(802) 488-5766** or **info@VintageInspired.net**

Vintage Inspired Lifestyle Marketplace on Flynn Avenue in Burlington, VT is a funky & accessible source of vintage goods for inspired lifestyles. It is a delight for shoppers wanting to combine a love for antiques, curious goods and art. Owner, Mary Heinrich Aloï has a truly inspired eye and her shop is a destination for in-the-know pickers, collectors, and art lovers. For more information and directions to the Marketplace, please visit www.vintageinspired.net

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